

Unit	Movement and Campaign Team
Reports to	Coordinator, Movement and Campaign Team
Direct Reports	Interns, volunteers, Community Facilitators, DLRF teams, LGs
Grade	C 5
Location	One in Lumbini and One in Madesh Province

Background and Objectives

The Community Self Reliance Centre (CSRC) has been campaigning for land rights and agrarian reform of landless, tillers and small-scale farmers for almost three decades. Through this time, CSRC has worked to organize and raise consciousness amongst those deprived of land rights, build public opinion in favour of progressive land reform, and conduct action research related to land and agrarian issues.

The strong organization of landless, leaders and systematic campaign and movement is very crucial to bring change to the marginalized communities. For this external facilitation is also important and CSRC has exploring two land rights officers. The role of land rights Campaign Officer is to understand the context and empower the community through participatory context mapping and building better advocacy and campaign on land rights issues.

Job Descriptions:

<p>1. Support to local government for IVR, land use and land leasing process</p> <ul style="list-style-type: none"> • Build good rapport with local government (CSRC's working LGs), facilitate to develop the periodic plan of Identification, Validation and Recording (IVR), land use and land leasing process. • Supporting to local government to execute the approved plan ie. analyze the data of IVR, coordination, field verification etc. • Organise regular review and reflection meeting and document and dissemination properly.
<p>2. Organization and Campaign Building</p> <ul style="list-style-type: none"> • Prepare a database of people organization of working area and maintain the working relation. • Organize the capacity building session objectively and develop the leadership from the ground and marginalized committees. • Develop the campaign plan on local and regional issues and facilitate for advocacy and campaign properly. • Organize Policy dialogue with provincial and local government. • Support to Land Rights Forums (LRFs) as per organizational plan and decision.
<p>3. Plan development and execution</p> <ul style="list-style-type: none"> • Develop and implement the campaign plan to ensure the land rights of landless, tenants and marginalize people under assigned program/initiatives. • Organize Policy dialogue with provincial and local government. • Identify and pursue fundraising opportunities in campaign design and implementation.
<p>4. Monitoring and Evaluation</p> <ul style="list-style-type: none"> • Organize and facilitate Joint review meetings with senior-level stakeholders including government and non-government agencies.

<ul style="list-style-type: none"> • Prepare monthly, quarterly, and annual reports along with case studies on quality maintenance. 		
5. Networking and Alliance Strengthening		
<ul style="list-style-type: none"> • Engage with policymakers to build support for our strategic goals. • Maintain strong relationships with project partners, government authorities, media, and civil society organizations. • Provide information to the media, pitch stories, and act as media spokes as required. 		
6. Reporting and Data Management		
<ul style="list-style-type: none"> • Identify appropriate data segments, monitor their communications, and design effective calls to action, as part of sustained user experiences to further campaign goals. • Prepare Monthly, quarterly, annual, and different event-wise and field visit reports. Prepare Quarterly coverage sheet and event-wise data in the given format. 		
7. Maintain cross-cutting issues		
<ul style="list-style-type: none"> • Ensure the cross-cutting issues of GEDSI, Safeguarding, Good Governance, RBA, Anti-corruption, conflict transformation and others in a project implementation and personal life. • Carry out other tasks as assigned by the line manager as relevant to subjective matters. • As a member of CSRC, contribute to overall organizational goals, objectives, and compliance standards. 		
8. Others		
<ul style="list-style-type: none"> • Representation of CSRC in different programs and events. • Facilitation of different internal and external visitors. • Fundraising to sustain the campaign and organizational activities. • Carry out other tasks as assigned by the Campaign Coordinator. 		
Preferred Qualifications and Experiences		
<ul style="list-style-type: none"> • At least completed the bachelor's degree in the humanities and equivalents with 3 years' work experience or +2 with 5 years of experience in land and agrarian right movement/campaign. • Experience working and coordinating with local authorities and other local stakeholders on advocacy and campaign. • Good knowledge of local communities, land rights and agroecology issues. • Good communication and facilitation skills and good oral and written communication skills in both Nepali and local language (Maithali, Tharu, Awadhi). Good command in written English is preferable. • Motivated to work closely with the diversified communities, most vulnerable households, and caste groups with frequent travel by walking from one village to another. • Willingness to work in remote areas and to work under challenging conditions. 		
Endorsement	Witness	Acceptance
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Executive Director	Coordinator, Movement and Campaign Team	Campaign Officer